

JAL

Pools

Custom Swimming Pools

Company Profile



Great service. Honest pricing. Excellent results.
Pool Ownership Simplified.

Jal Pools | 14713 South 855 West, Bluffdale, UT 84065 | 801.201.8700
jeff@jalpools.com | www.jalpools.com

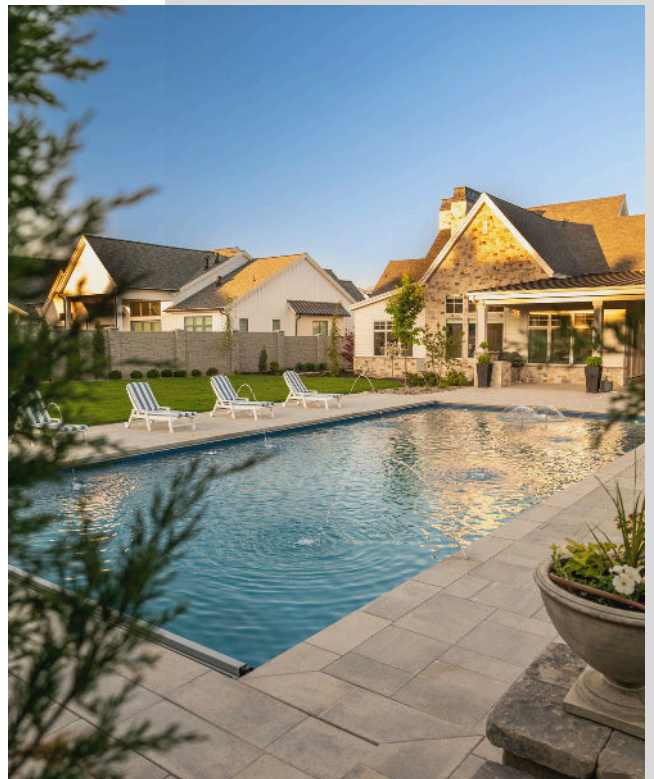
About Us

Built on creativity. Rooted in precision.

Jeff Ludlow started JAL Pools with one simple mission: create pools that people are proud to show off and enjoy every day. Today, we are a team of seasoned professionals who treat every project like it's our own and every client like a neighbor and friend.

Our specialty lies in designing and building pools that are as functional as they are beautiful — tailored to your lifestyle, your space, and your vision. From luxury pool designs and water features to decking, lighting, and landscaping integration, we blend craftsmanship with innovation to deliver a result that feels like an everyday escape.

At JAL Pools, we believe every backyard has the potential to become a private resort. Whether your goal is a statement pool for entertaining, a serene space for relaxation, or a complete outdoor transformation, you deserve a pool builder that listens, envisions, and brings your dream to life with precision.



30+

Completed Projects
Annually

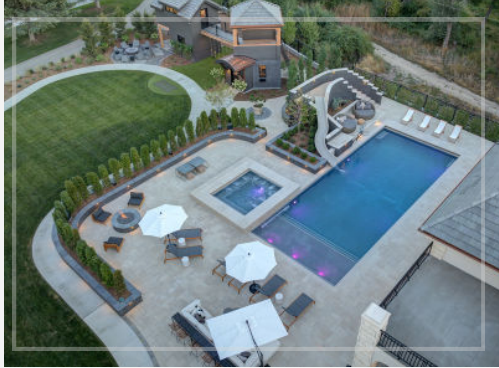
4.8

Google Review and
Customer Satisfaction

150+

Years Combined
Experience

Our Capabilities

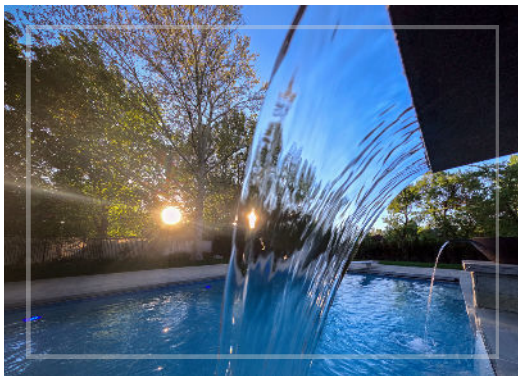


FULLY CUSTOMIZED DESIGNING & PLANNING

Tailored pool designs that account for layout, terrain, and your unique lifestyle. From concept sketches to final blueprints designed to spec.

POOL CONSTRUCTION & OUTDOOR LIVING

We build custom pools, spas, decks, and outdoor entertainment areas that are both stunning and engineered to stand the test of time.



WATER FEATURES, LIGHTING & LANDSCAPE INTEGRATION

From cascading waterfalls to smart lighting systems and seamless landscaping, we design environments that elevate the pool experience.

LICENSED, INSURED & BONDED

Fully certified and compliant for your peace of mind — delivering professionalism, reliability, and service you can trust.



How We Work



CLEAR COMMUNICATION

From day one, we'll keep you in the loop, with updates, check-ins, and fast answers when you need them.



PROFESSIONAL STANDARDS

We show up when we say we will, respect your property, and take pride in doing things the right way.



ATTENTION TO DETAIL

We plan every step carefully, from levels and layout to method selection so nothing feels rushed or overlooked.



RESPECT FOR YOUR SPACE

We work clean, stay organized, and treat your home and yard with care throughout the entire build.



RELIABLE TIMELINES

Barring weather or supply delays, we stick to our schedule and keep you updated if anything changes.



A QUALITY FINISH

We don't wrap up until everything is complete, polished, and ready for you to enjoy, down to the last detail.

Project Portfolio



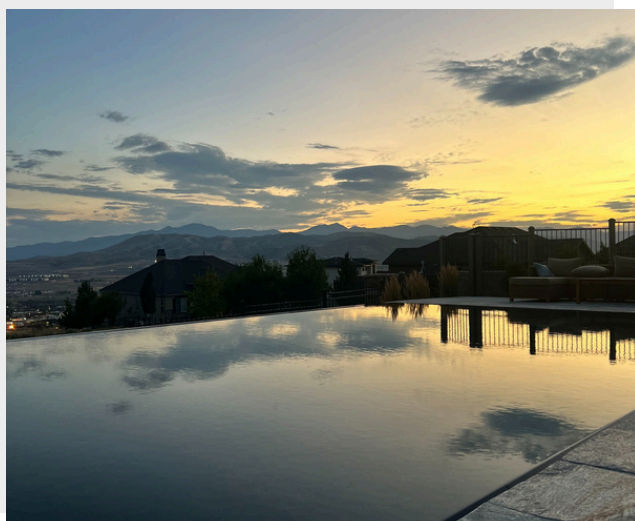
DRAPER

A sleek architectural pool with a built-in tanning ledge, tanning ledge bubblers, and contemporary paver decking, blending luxury with modern simplicity.



PARK CITY

A mountain resort-inspired pool retreat featuring lush greenery, ambient LED lighting, and a seamless edge that mirrors the home's contemporary design.



LEHI

An elegant entertainer's pool complete with a tension edge and vanishing edge details, and integrated seating areas perfect for evening relaxation and gatherings.



SUGARHOUSE

A compact backyard oasis featuring a geometric pool, paver decking, and privacy landscaping perfect for a family retreat.

DRAPER, UT



This luxury pool project was designed to complement the home's striking modern architecture with clean lines and resort-style functionality. The design features a long lap pool with diving board separate spa, sun shelf, and seamless deck transitions that create a continuous indoor-outdoor experience. Every element was chosen to evoke elegance and relaxation.

2025
Year Completed

120 days
Completion Time

PROJECT HIGHLIGHTS

- Custom concrete lap pool with a diving board.
- Raised spa separate from the pool.
- A built-in underwater LED lighting, automation system, and water features

PARK CITY, UT



This contemporary pool design was created to complement the home's mountain retreat aesthetic with clean geometry and a seamless connection to the outdoor living area. The pool features a wide entry ledge for lounging, elegant paver decking, and subtle perimeter lighting that enhances the water's reflection at night for a tranquil resort-style retreat.

2024
Year Completed

85Days
Completion Time

PROJECT HIGHLIGHTS

- Custom rectangular pool with wide entry ledge
- Black polished interior pool plaster
- Integrated LED lighting and mountain themed landscape design

LEHI, UT



This private pool sanctuary was designed for seamless day-to-night living, blending modern elegance with resort-style comfort. The design features a tension edge pool with a full infinity spillway, complemented by warm ambient lighting and rich stone accents throughout the covered lounge area. Every detail was crafted to create a sophisticated, tranquil escape.

2024
Year Completed

139 days
Completion Time

PROJECT HIGHLIGHTS

- Tension Edge pool and infinity spillway
- Integrated seating ledge and ambient LED lighting
- Stone-accented area for resort style relaxation

SUGARHOUSE, UT



This contemporary plunge pool project transformed a compact backyard into a private urban retreat. The design emphasizes clean lines and efficient use of space, featuring a pebble plaster interior with integrated bench seating, warm paver decking, and layered greenery for privacy. Soft lighting and modern accents create a calm, inviting atmosphere.

2025
Year Completed

84 Days
Completion Time

PROJECT HIGHLIGHTS

- Compact tiled plunge pool with built-in bench seating
- Timber decking and perimeter privacy landscaping
- Ambient lighting system for nighttime elegance



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Thank You

Thank you for considering us. We look forward to working with you!

 +1 801.201.8700

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